

DDA Cooperates with World Economic Forum for Chinese Culture & Taiji Immersion

Written by Rose

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DDA were recently invited by the World Economic Forum in Switzerland to teach several sessions for the Global Leadership Fellows Institute's Global Leadership Fellows Programme. The programme centres on exploring business development and how global markets can engage in China, and is a programme especially for young executives. The course in Shanghai was part of their exploration of traditional Chinese culture and business development in China, and understanding life, as well as commerce. Part of the course focused on understanding traditional Chinese culture and philosophy, and China's social fabric; DDA were invited to facilitate sessions that introduced the underlying philosophical precepts that underpin Chinese society and culture; plus introduce the Fellows (young executives on the EMBA programme) to the health and wellness philosophy of traditional Chinese arts like Taiji and Qigong, in addition to how these interweave with both business and general life.

It was a great experience with the Fellows; they were all very keen to learn and experience traditional Chinese culture, philosophy and the holistic approach to health and wellness through Taiji, and were a wonderfully enthusiastic group. DDA were honoured to be included in the programme.

The final DDA session was also a fun competition, involving the Fellows in performing the short "Grasp the bird's Tail" sequence from the Yang Style Taiji form they had been learning with Rose and Master Wang Ming Bo over the course of the week. The winning team were presented with a DDA Taiji uniform and DVD of the Taiji form!

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Strongly recommend this activity to all staff and students. For more information, please contact the DDA at dd@weforum.com or [+41 79 300 00 00](tel:+41793000000).



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